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Data Science Bootcamp TRS

Excel Homework Due: 2/3/2018

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

2. What are some of the limitations of this dataset?

3. What are some other possible tables/graphs that we could create?

**Conclusions based on provided data:**

1. The largest subcategory is Plays which accounts for approximately 25% of all Kickstarter campaigns.
2. The lower the goal amount the higher the success rate.
3. Starting a campaign in May could result in a higher success rate than starting one in December.

**Limitations of this dataset:**

1. It does not contain all of the campaigns, and this may skew the results.

**Possible tables/Graphs that could be created:**

A Pivot Table and Graph that shows the average goal and average pledge by Outcome.

A pivot table and Graph that shows the Outcome by Country